Social Media Toolkit
June 9, 2017

Join The MATCH International Women’s Fund and Nobel Women’s Initiative in celebrating the Canadian government’s historic funding announcement: $150 million over five years to grassroots women’s rights organizations.

On Facebook, Twitter and Instagram, help us celebrate this good news and congratulate Prime Minister Justin Trudeau and the Canadian government for walking the feminist talk and showing the world that Canada is back.

Sample Facebook/Instagram posts

Today, the Canadian government announced $150 million in funding for grassroots women making bold change—the largest single boost of funding from a government for women’s rights! Thank you, Justin Trudeau and Minister Bibeau for championing feminist international development and showing the world that Canada truly is a global leader. 
[Add what impact this funding will have on your work—or women you work with.]

#BREAKING: The Canadian government has just announced $150 million in funding for grassroots women making bold change—the largest single boost of funding from a government for women’s rights! #ThisisBOLD! The MATCH International Women’s Fund and Nobel Women’s Initiative called on @Justin Trudeau’s government to fund feminist international development—and today, they delivered. Canada really is back.

The MATCH International Women’s Fund and Nobel Women’s Initiative called on the Canadian government to fund grassroots women’s organizations—and in the largest single boost of funding from a government to women’s rights organizations EVER, they delivered! Thank you, @Justin Trudeau and @Marie Claude Bibeau for championing feminist international development and showing the world that Canada truly is a global leader. We are excited to continue working with the Canadian government to support women activists at the grassroots making bold change in their communities! #ThisIsBold.

$150 million is the largest single boost of funding from a government to women’s rights organizations—and today, we are proud to say that Canada has made that investment in grassroots women! Thank you, @Justin Trudeau and @Marie Claude Bibeau for championing feminist international development and showing the world that Canada truly is a global leader.
We are excited to continue working with the Canadian government to support women activists at the grassroots making bold change in their communities!

#ThisIsBOLD: $150 million for grassroots women activists from the Canadian government. The MATCH International Women’s Fund and Nobel Women’s Initiative called on Justin Trudeau’s government to fund feminist international development—and today, they delivered! We are excited to continue working with Justin Trudeau, Minister Bibeau and the government to support women activists at the grassroots making bold change in their communities.

Sample Twitter posts
Join us in thanking Justin Trudeau, Minister of International Development and La Francophonie Marie Claude Bibeau and other Minister and Members of Parliament who have championed women’s rights and helped make this feminist fund possible!

You can also compose your own tweets using the hashtags #ThisIsBOLD and #HerVoiceHerChoice or #SaVoixSonChoix.

#ThisIsBOLD: $150M for grassroots women activists from the Canadian govt. Tx @JustinTrudeau @MinBibeau delivering feminist intl dev! #HerVoiceHerChoice

Canadian govt announces $150 million in funding for grassroots women's orgs. #ThisIsBOLD #HerVoiceHerChoice @mclaudebibeau https://youtu.be/VYE0plrmnzU

@JustinTrudeau We’re proud to have you as our #FeministPM! Thank you investing $150M for grassroots women changemakers. #ThisIsBOLD #HerVoiceHerChoice

@mclaudebibeau Proud to have you as feminist intl dev champion! #ThisIsBOLD: women leaders supporting women leaders making change. #HerVoiceHerChoice

@otherministers: Thank you for championing feminist intl dev & supporting grassroots women changemakers! #ThisIsBOLD #HerVoiceHerChoice

Ministers:
Hon. Chrystia Freeland, Foreign Affairs: @cafreeland
Hon. Marie-Claude Bibeau, International Development and La Francophonie: @mclaudebibeau
Hon. Maryam Monsef, Status of Women: @MaryamMonsef
Hon. Karina Gould, Democratic Institutions: @karinagould

House of Commons Standing Committee on Foreign Affairs and International Development:
Hon. Bob Nault, Chair: @BobNaultMP
Peter Fragiskatos, Member: @pfragiskatos
Michael Levitt, Member: @LevittMichael
Hon. John McKay, Member: @JohnMcKayLib
"Women's organizations risk violence on a daily basis to do their vital work—and the Canadian government’s decision to fund them is welcome proof of the Prime Minister’s claim that he is a feminist."

Joanna Maycock, Secretary General, European Women’s Lobby
"Canada has shown the world that words are not enough—concrete actions are needed. This feminist fund allows us to plan for real, long-term change and not simply for the next six or 12 months."

Julienne Lusenge, co-founder of SOFEPADI and director of Fonds pour les Femmes Congolaises
"Women at the grassroots are the ones making significant and tangible change. Canada clearly understands that peace, democracy, and human rights are profoundly impacted when women’s rights are championed."

Valerie Hudson, professor and author of The Hillary Doctrine: Sex and American Foreign Policy
ANATOMY of a #FEMINIST PM

“I’M PROUD TO BE A FEMINIST” — SEPTEMBER 21, 2015

Good hair

Works hand-in-hand with women’s organizations

Boldly invests in grassroots women — JUNE 9, 2017

Knows the power of women at the grassroots

Leading the movement for global change

Walks the feminist talk

NOBELWOMENSINITIATIVE.ORG
MATCHINTERNATIONAL.ORG
"This makes me proud of North American leadership when little else does. I pledge my help in making sure that this reaches the women's groups on the ground who are the most neglected, yet the most powerful and effective"